**Tactical Planner**

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| **Major Objectives** | **Tactics** | **Plan for Implementation** | **Responsible Person** | **Does this align with our Strategic Direction?** |
| *E.g. Double the revenue from Service Department*  | *Create Marketing plan*  | *One day retreat with Service Division managers on April 1.*  | *Bob* | *Yes* |
| **YEAR 1** |
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| **Major Objectives** | **Tactics** | **Plan for Implementation** | **Responsible Person** | **Does this align with our Strategic Direction?** |
| **YEAR 2** |
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| **YEAR 3** |
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| **Major Monthly Actions** |
| **JULY** | **AUGUST** | **SEPTEMBER** | **OCTOBER** |
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| **NOVEMBER** | **DECEMBER** | **JANUARY** | **FEBRUARY** |
|  |  |  |  |
| **MARCH** | **APRIL** | **MAY** | **JUNE** |
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